

location

Khandwa is a smart city and is in the Nimar region of Madhya Pradesh, India. It is the administrative headquarters of Khandwa district, formerly known as East Nimar district.



Chief Patron

Mr. Santosh Choubey

(Hon'ble Chancellor)

Dr. C.V. Raman University Khandwa (M.P.)

RSVP

Dr. Arun R. Joshi

Vice Chancellor

Dr. Shahzad Qureshi

Pro Vice Chancellor

Mr. Ravi Chaturvedi

Registrar



DR. C.V. RAMAN UNIVERSITY
AN ISO 9001:2015 CERTIFIED FOR QMS

Madhya Pradesh, Khandwa AN AISECT GROUP UNIVERSITY

Approved by: MP Govt., AICTE, NCTE, MP PARAMEDICAL COUNCIL, PCI Recognized by: UGC Member of: AIU



G-CEIP

Organized

by

Workshop



**Taking Invention to Market and to
Commerce : Role of Intellectual
Property**

21-22 May 2024

Special Guest

Prof. (Dr.) Umesh V. Banakar

Prof. (Dr.) Rajashree Gude

Prof. M.L. Schroff
School of Pharmacy



शिक्षा मंत्रालय
MINISTRY OF
EDUCATION



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



MHRD
Govt. of India

About the University:

Dr. C.V. Raman University (Khandwa) is the fifth university under the AISECT Group of Universities and is located in the Nimar region of Madhya Pradesh (Khandwa). Dr. C.V. Raman University, Khandwa has exceptional infrastructure, highly skilled teachers and experienced trainers with good industrial background to impart accurate knowledge and skills to the students. Dr. C.V. Raman University (Khandwa) has AISECT & NSDC partnership and certification along with online placement support by Rozgar Mantra.

About Prof. M.L.Schoroff School of Pharmcy:

The newly organized School of Pharmacy, named after father of pharmaceutical industry in India aspire to attain technological proficiency with special focus on Indian System of medicines and generates intellectual prowess and property right with global standards.

Introduction to Workshop

Necessity is the Mother of all Inventions' the systematic change that the Globe is passing through changed the conduct of life. Intellectual Property became the strong pillar of the modern society, which engulfs in its ambit the research and development of large multinational companies, budding entrepreneurs, literary and artistic works, designs, marks, images, names etc., emitting from human intelligence. To reap the fruits of higher economic growth of a nation where the economy flourishes because of Intellectual Property, there is an imminent necessity to Promote, Protect and Realize the Intellectual Property, by creating awareness about the rights of the people over their intellectual creation. The contours of law too have undergone tremendous evolution from physical system to digitization of governance and order. This Workshop creates a platform where the seeds are sworn to identify and protect one's intellectual efforts. The Workshop on Intellectual Property Rights and Innovations covers various aspects of Intellectual Property Rights like Patents, Copyrights, Designs, Trademarks and Geographical Indications

Key Take Away

- Lecture series on Intellectual Property Rights and Innovations.
- Knowledge sharing from the subject experts.
- Issue of E- Certificate to all participants.

Objectives of IPR

- IPR stands for Intellectual Property Rights - the rights that allow a business to use their invention to gain financial benefits and market leadership, over its competitors. Despite its significant value, it is often neglected because most people fail to understand it.
- IPR provide creators and innovators with exclusive rights to their inventions, creations, and discoveries. These exclusive rights incentivize investment in research and development (R&D) by ensuring that innovators can recoup the investments and profit from their ideas.
- Strong IPR protection attracts investment and encourages entrepreneurship Investors and entrepreneurs are more likely to invest in new technologies, products, or services when they have confidence that their intellectual property will be protected from unauthorized use or infringement This leads to the creation of new businesses, industries, and job opportunities .
- IPR protection enables firms to differentiate their products and services in the marketplace build brand value, and gain a competitive edge. Companies with strong intellectional property portfolios are better positioned to enter new markets, expand their market share, and command premium prices for theu products or services.

