

GCEIP NEW LOGO DESIGN UNDER TRADEMARK !!

India enjoys intellectual property rights – prosecution, preservation and protection - like all other World Intellectual Property Organization (WIPO) and World Trade Organization (WTO) member countries. The industrial sector in India, however, is yet to recognize the full potential of the IP rights in all its dimensions – from generation to preservation and protection.

The Goa – Center for Excellence in Intellectual Property [G-CEIP] is the first of its kind, non- profit organisation was established in 2016 with an objective to induce the spirit of inquiry in translating theoretical science into innovative products. GCEIP is currently housed in the prestigious, Goa College of Pharmacy (GCP), 18th June Road, Panaji- Goa, INDIA. The G-CEIP initiative to spread the knowledge and enhance the awareness of IPR is mooted by Dr. Umesh Banakar, Professor and President of Banakar Consulting Services, Westfield, Indiana, USA who is also an eminent alumnus of GCP.

We are very pleased to announce that the new design logo of GCEIP has been registered under Trademark. This has come during this auspicious year as we embark on the journey celebrating this tenth glorious year of GCEIP – **The Milestone Event scheduled for Nov 04-05, 2025, to be convened at The National Institute of Oceanography (NIO), Dona Paula, Goa !**



The logo symbolises the main objective of GCEIP of spreading the knowledge of IPR to every nook and corner of the country, one institution at a time ! Till date, the Center has successfully reached 22 states and one union territory spreading and enhancing IP awareness nationally.

G-CEIP continuously strives to increase the awareness of IP in India. In keeping with this perspective, G-CEIP focuses on addressing the immediate need(s) concerning IP considerations with an appropriate balance of academic training, continuous updating and upgradation of knowledgebase in IP matters and providing IP services to the industry and academia in India with an objective to provide such services globally.